

PROPÓSITO:

Learn about magazines, emails and newsletter

Find out about different types of readings

Read a text about what seasons people like and why

MOTIVACIÓN:



Observe the images, what ideas you have from them!

EXPLICACIÓN:

Read the explanations from pdf document [EXPLANATION](#)

EJERCICIOS:

Read the next document, you can find some exercises to solve it.

EXERCISES

EVALUACIÓN:

Keeping in mind the project for the business fair you are going to create a newsletter related to it


Please, check this model for your newsletter

Newsletter
Issue
#3

'Me Know' WordPress

...So Easy Even A Caveman Can Do It!

Issue #3: Making Money With The Affiliate Marketing Business Model




If you do not want to run ads on your blog, or you are looking for an additional way to monetize your blog, affiliate marketing may be for you.

Your Internet Marketing Tip Of The Day!

DON'T Fall Into The Trap Of Signing Up To **ALL** Affiliate Programs And Promoting Everything At Once - *It Won't Work!*

Start by finding out what product is *already* selling by looking at its statistics on marketplaces like ClickBank. Use a keyword tool like Google's keyword tool to find related keywords and key-phrases that have a high search volume and low competition so you can write about them on your blog and rank in the search engines. The best keywords are often the name of the product itself followed by 'review' or 'bonus' or 'scam'. You can write a review about the product in an unbiased way which pre-sells your visitor and gets them to out the offer!



Affiliate marketing does not have to be blatant "hey buy this" advertising, rather bloggers can subtly slip in a review or recommendation for a product and include their affiliate link in their blog.


If you can find an affiliate product that is relevant to the topic of your blog and you do a good job of slipping it in, you can stand to make some tidy profits. Affiliate marketing generally pays more per sale than you would make per click with other forms of advertising, *but* you have to have visitors that both click on your affiliate link and purchase the product.

The best way to make sure readers purchase the affiliate products you market is to pick products your audience will be interested in and that are relevant to your blog. *If you blog about outdoor living, chances are no one will respond to your affiliate marketing attempts at selling PSP downloads.*

Make sure the product you are trying sell will appeal to your readers and that you can do a good job of including it in your blog without seeming to preachy or desperate. Keep your marketing attempts natural and make sure they fit in with the flow of your blog.

There are plenty of places to go to find affiliate marketing opportunities. Many websites such as Amazon and eBay have affiliate programs. Your favorite website or company may even have an affiliate program and it can't hurt to look, especially if they are related to your blog.

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