PROPÓSITO:

tilizo estrategias que me permiten iniciar, mantener y cerrar una conversación sencilla sobre temas de mi interés, de una

forma natural.

MOTIVACIÓN:

ADVERTISING AND CONSUMERS

MOTIVACIÓN: Four examples of shopping behavior and rate them. Number the mistakes in order of seriousness, from 1 to 4, with 4 being the most serious.



-When I'm feeling blue, it cheers me up to go shopping and spurgle on a few luxury items.

-I may gone a Little overboard this time. But I just can't pass up a good sale, even if I don't need anything at the .

-Everyone's buying it, so it must be terrific. I guess I'll buy it too.

-When I see a famous person I respect endorsing a product, then I know it's good.

EXPLICACIÓN: " "I go window shopping when I have time on my hands and don't feel like spending money".

FOR SHOPPING ACTIVITIES. (Unit 7. Lesson 1. SUMMIT 1)

EXPLICACIÓN:



WAYS TO SHOP THERE...

There are Somme propper expressions to use at the moment of shopping: Underline them.

1.The shoppers are (browsing / bargain hunting)
2.The people are (comparison shopping/ window shopping)
3.The men are window shopping/ comparison shopping)
4.The woman is (window shopping/ browsing)



ACTIVITIES:

EASSY SHOPPING

1. Write the meaning of each Word by using the information in the chart below:

OUTERWEAR:
SHIRTS:
PANTS:
FOOTWEAR:

ACCESORIES:
ACTIVEWEAR:
KIDS:
GIFT CARDS:

FREE SHIPPING:



EJERCICIOS:

Look at the pictures. What are the models wearing? Match the words and clothes.

- ☐ boots
- ☐ shirt
- ☐ shoes
- ☐ skirt
- ☐ top
- ☐ trousers

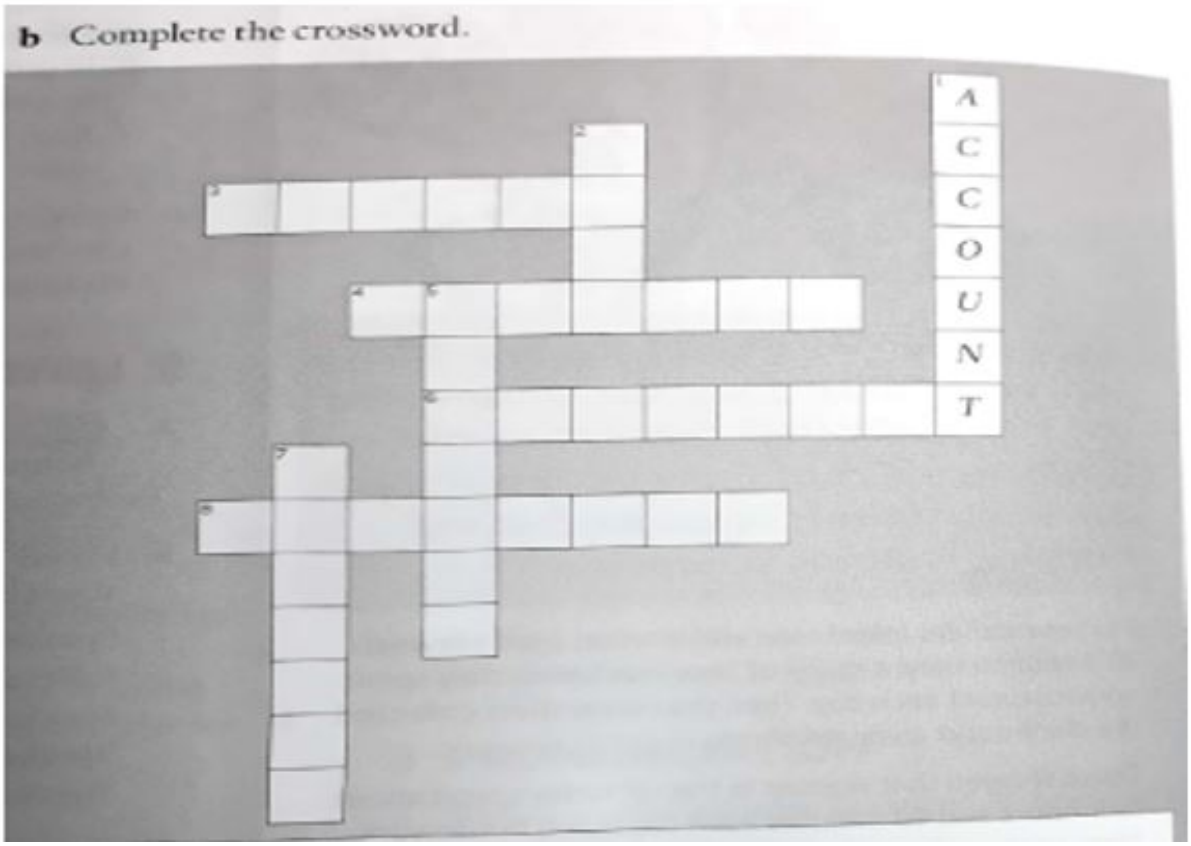


SHOP OR STORE

I usually go shopping in my lunch break, so I don't have time to [1]try on clothes. There's always a long queue for the [2]ch_____ r_____, so I just take them straight to the [3]ch_____ to pay. I keep the [4]r_____ so I can change them if they don't [5]s_____ me. Sometimes I get the wrong [6]s_____, and the clothes don't [7]f_____. I often [8]t_____ things b_____ to shops, but the [9]sh_____ a_____ don't seem to mind at all.



b Complete the crossword.



Shopping online

Clues down ↓

1 When you shop online, you normally have to create an account which has your personal details.
2 Something you want to buy is called an it_____.
5 eBay is an online au_____ site, which sells things to the person who offers the most money.
7 Amazon is a popular w_____ where you can buy things such as books, computers, and clothes.

Clues across →

3 When you find something you want to buy on a website, you put it in your shopping b_____.
4 You can make a p_____ in different ways, e.g. using your credit card or Paypal.
6 When you are ready to buy something, you go to the ch_____.
8 You have to enter your d_____ address so they can send your things to the correct place.

EVALUACIÓN:

EVALUACIÓN

Asistencia y participación en las clases virtuales. 30%
Desarrollo delas GUÍAS y realización de ejercicios de profundización.30%
Presentación de los talleres y autoevaluación: 40 %

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