

PROPÓSITO:

tilizo estrategias que me permiten iniciar, mantener y cerrar una conversación sencilla sobre temas de mi interés, de una

forma natural.

MOTIVACIÓN:

ADVERTISING AND CONSUMERS

MOTIVACIÓN: Four examples of shopping behavior and rate them. Number the mistakes in order of seriousness, from 1 to 4, with 4 being the most serious.



-When I'm feeling blue, it cheers me up to go shopping and spurge on a few luxury items.

-I may gone a little overboard this time. But I just can't pass up a good sale, even if I don't need anything at the .

-Everyone's buying it so it must be terrific. I guess I'll buy it too.

-When I see a famous person I respect endorsing a product then I know it's good.

EXPLICACIÓN: " I go window shopping when I have time on my hands and don't feel like spending money".

FOR SHOPPING ACTIVITIES. (Unit 7. Lesson 1. SUMMIT 1)

EXPLICACIÓN:



WAYS TO SHOP THERE...

There are Somme propper expressions to use at the moment of shopping: Underline them.

1. The shoppers are (browsing / bargain hunting)
2. The people are (comparison shopping / window shopping)
3. The men are window shopping / comparison shopping)
4. The woman is (window shopping / browsing)



ACTIVITIES:

EASSY SHOPPING

1. Write the meaning of each Word by using the information in the chart below:

OUTERWEAR:
SHIRTS:
PANTS:
FOOTWEAR:

ACCESSORIES:
ACTIVEWEAR:
KIDS:
GIFT CARDS:

FREE SHIPPING:

<p>1</p> <p>Choose from our huge selection of men's and women's leather and suede jackets.</p>	<p>2</p> <p>Luxury cashmere scarves and silk ties make perfect gifts.</p>	<p>3</p> <p>Men's wool turtleneck and V-neck sweaters will keep you warm all winter.</p>	<p>4</p> <p>Women's long-sleeved cotton tops are available in a range of solid colors. Shown here in neon green, dark green, and light green.</p>
<p>5</p> <p>Looking for denim jeans? Whether you want boot-cut or flared, fitted, skinny, or baggy – we have jeans to fit you!</p>	<p>6</p> <p>Women's short-sleeved striped shirts in polyester. Floral-print and plaid shirts also available.</p>	<p>7</p> <p>Our rubber boots come in a variety of patterns. Shown here in turquoise with a polka-dot pattern.</p>	

EJERCICIOS:

Look at the pictures. What are the models wearing? Match the words and clothes.

- boots
- shirt
- shoes
- skirt
- top
- trousers

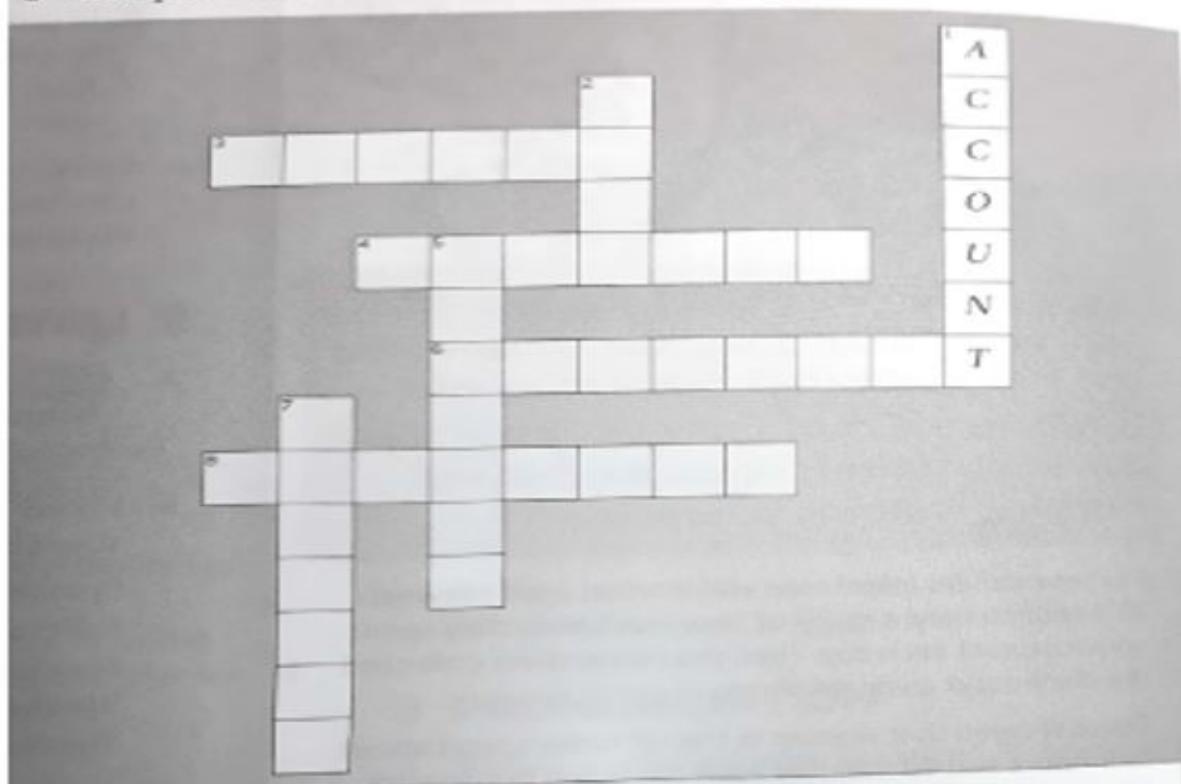


SHOP OR STORE

I usually go shopping in my lunch break, so I don't have time to 'try on clothes. There's always a long queue for the 'ch_____r_____, so I just take them straight to the 'ch_____ to pay. I keep the 'r_____ so I can change them if they don't 's_____ me. Sometimes I get the wrong 's_____, and the clothes don't 'f_____. I often 't_____ things b_____ to shops, but the 'sh_____ a_____ don't seem to mind at all.



b Complete the crossword.



Shopping online

Clues down ↓

- 1 When you shop online, you normally have to create an account which has your personal details.
- 2 Something you want to buy is called an it.
- 5 eBay is an online au site, which sells things to the person who offers the most money.
- 7 Amazon is a popular w where you can buy things such as books, computers, and clothes.

Clues across →

- 3 When you find something you want to buy on a website, you put it in your shopping b.
- 4 You can make a p in different ways, e.g. using your credit card or Paypal.
- 6 When you are ready to buy something, you go to the ch.
- 8 You have to enter your d address so they can send your things to the correct place.

EVALUACIÓN:

EVALUACIÓN

Asistencia y participación en las clases virtuales. 30%

Desarrollo de las GUÍAS y realización de ejercicios de profundización. 30%

Presentación de los talleres y autoevaluación: 40 %

BIBLIOGRAFÍA: SASLOW Joan and ASCHER Allen. Summit 1. Third Edition. Pearson. 2017 (Instituto Colombo Americano - Ibagué)

BIBLIOGRAFÍA: